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**GROUNDLESS: Photography Exhibition Explores the Underlying Emotional and Psychological Impact of Viewing Images on Screens, The CUBE, Cork Street, Dublin**

(June 22, 2015, Dublin, Ireland) American Curator and Photographer Talia Moscovitz announces new Dublin exhibition, **GROUNDLESS**, opening at The CUBE, Creative Hub on July 10 and running through July 18, 2015. The opening reception for **GROUNDLESS**, part of the 2015 Photolreland Open Programme, takes place on Friday, July 10, from 6:00 - 9:00 pm.

**GROUNDLESS** is composed of three individual photographic projects, the public premier of *Vertigo* and *Warped* by Talia Moscovitz, and the Irish premier of *Second Window* by, New York based / Tallaght raised artist, Fiona Cashell. The photographic works are presented in vibrant site-specific projection installations that unite the private act of staring into a personal computer screen with the public experience of viewing a gallery exhibition. Through the installation of the **GROUNDLESS** exhibition, Moscovitz seeks to peer through the glowing surface of the digital screen to probe the murky emotional and psychological tensions at work beneath.

In the video installation piece *Vertigo*, Moscovitz brings focus to the everyday working conditions of the Dublin's unseen technology laborers employed to sift through and sweep up the digital refuse, or *e-waste*, that search engine algorithms leave behind. *Vertigo* tells the true story, through first hand account, of one such tech-worker, Fran X.

Moscovitz says about the piece "As computer screens replace traditional manufacturing equipment as the primary tool of the average wage-earner, the workplace dangers that face modern day laborers may be less obvious than those of their manufacturing counterparts, yet can be equally physically, emotionally and psychologically debilitating. Human reactions to visual stimulus (shock, outrage, and revulsion) remain vital to the task of differentiating between images. However the mind is more susceptible to fray and short circuiting than many would like to believe."

In the *Second Window* series, award winning artist Fiona Cashell exposes the dazzling vibrancy, and immersive, aesthetic allure of the glowing computer screen. Cropping images at uncomfortable junctures, the angular overlapping of organic and formal elements visually

articulates the subconscious experience of viewing images through multiple screens and virtual windows of software platforms.

Says Cashell of her **Second Window** series, "In this series, I am exploring my own personal relationship to the screen and investigating the nature of it as a visual medium. I am intrigued by what the screen holds, what is contained within it and what we interpret through it. I want to understand the relationship between the screen, the lens and the eye – the layering that exists- how it changes language, the path of visual communication and the constructs of image perception. It can also be seen to change and/or manipulate what we see. I celebrate these distortions- I believe them to be beautiful and strange."

**GROUNDLESS** marks the premier public exhibition of the **Warped** series, a collection of scanned color 35 slides taken by the artist Talia Moscovitz's mother in the 1970s. Photographic researcher and artist, Moscovitz visually articulates the digital scanning process, revealing the mysterious transmutation of the essential emotional potency of the image as it transforms from physical object to digital data. The **Warped** series slides have badly deteriorated due to mold damage, neglected victims of a flood in the family garage. The distorted photographs appear as if they have been recalled from the recesses of memory, from behind closed eyes, remnant recordings of the scorched and fading burns of visual memory.

Says Moscovitz of her **Warped** series "Now that my mother has passed away, this series represents an unspoken intimate dialogue between my mother's personal history and my new responsibility as the inheritor and guardian of her visual past. Through these images, I am following her down the rabbit hole of her past self, (what she saw, how she felt) before she was the her that I knew. As I am tasked with re-defining what these images will communicate in their new future re-born as digital data, they are a trail of crumbs leading my way as I look for answers to questions I never got a chance to ask."

#### **About the Artists:**

Originally from Atlanta, GA, **Talia Moscovitz's** artistic work, curatorial practice and photographic research investigates the photographic document in relation to emotional intimacy and cultural consciousness. After completing a BA degree in Art and International Affairs at Northeastern University in 2007, she moved to Dublin to work at the Irish Gallery of Photography. The rich photographic community in Ireland helped deepen her work and conceptual scope. Gaining a MFA degree in Visual Culture from the Edinburgh College of Art at the University of Edinburgh in 2012, Talia Moscovitz has exhibited as a curator and photographer in Atlanta, Dublin, Edinburgh and Glasgow.

**Fiona Naomi Cashell** (b. Dublin, Ireland, 1981) is an emerging lens based digital artist, who explores the boundaries and artistic use of photography, film, soundscapes, video and multi-media installation. A recent graduate from the Masters in Fine Art program at Stony Brook University, New York; she is presently a participant in NYFA's Immigrant Artist Mentoring Program and is a nominee for the Joan Mitchell Foundation Emerging Artist Award (2015).

Fiona continues to exhibit nationally and internationally, with most recent exhibitions including New York, USA; Shanghai, China; Besenello, Italy; Sofia, Bulgaria and Madrid, Spain. Fiona currently resides on Long Island.

**About The CUBE, Creative Hub:** The CUBE brings new life and energy to an old industrial site in the heart of Dublin 8 on Cork Street. The CUBE -creative hub, The Donnelly Centre, Cork Street, Dublin 8, Ireland. T: (01) 677 01 07 E: [patricia@accesstoarts.com](mailto:patricia@accesstoarts.com)

**GROUNDLESS**, curated by Talia Moscovitz, featuring artwork by Fiona Cashell and Talia Moscovitz, July 10 -18, 2015. Opening reception Friday July 10, 6:00 - 9:00 p.m.

Captions for press images:

Talia Moscovitz, *Vertigo*, 2015, Video Still. Photo: Courtesy of the Artist

Fiona Cashell, *Beats*, 2013, Digital Image. Photo: Courtesy of the Artist

Talia Moscovitz, *Warped #330*, 2015, Digital Image Scan. Photo: Courtesy of the Artist

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